



Confederation of Danish Industry

**BUSINESSEUROPE**



Marie Gad



How to benefit from  
business know-how



# How to design facilities

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# Outline

DI's engagement in development

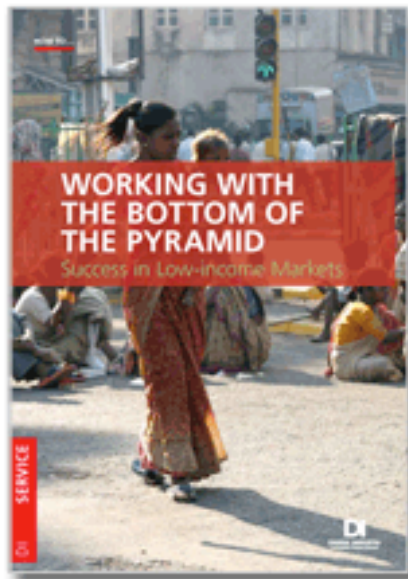
Facilities in Denmark

Designing a facility

Dilemmas

# DI's engagement in development

- Represented on the Board of Danida
- Represented on the Committee for Mixed Credits
- Being the voice of business and driving new trends





# Outline

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# Facilities in Denmark

- The Business-to-Business Programme
- The Innovative Partnerships for Development Programme
- The Mixed Credits Programme
- The BOP Facility
- The Industrialization Fund for Developing Countries



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# Designing a facility: The BOP case



# Outline

DI's engagement in development

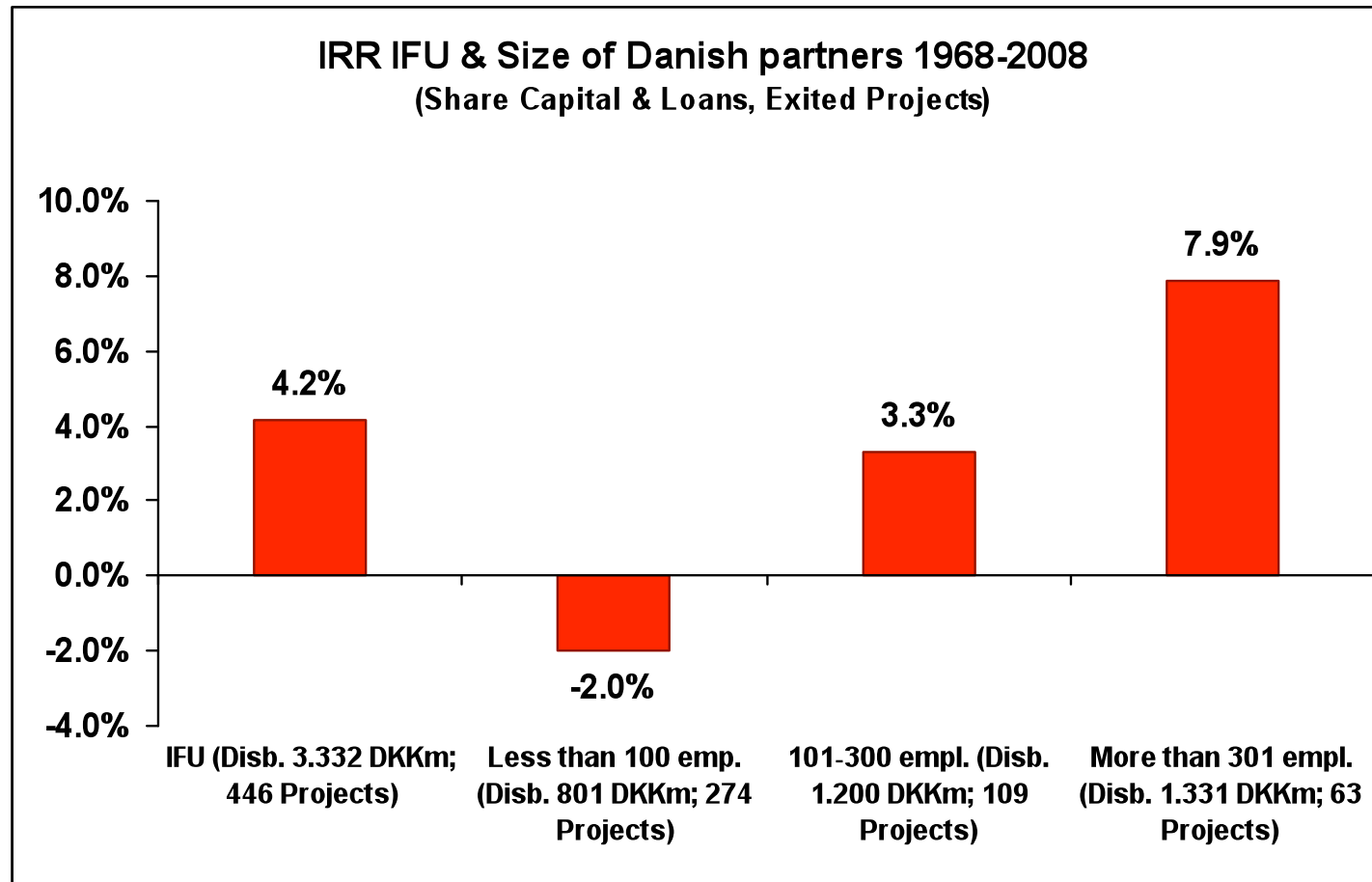
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# Large companies vs. SMEs





## How to measure the effects?

- Effects are not as tangible as for other types of development projects
- Is it poverty oriented?



## How to avoid distorting the competition?

- Are we supporting the right companies?
- Are we pushing out the competition?



# Thank you for your attention

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